

## **STATEMENT**

### **On the Development of Creative Industries**

#### **The Baltic Assembly**

**recalls** that the development of creative industries is a very important aspect of implementing the Lisbon strategy, economic development and increasing competitiveness,

**understands** that greater recognition and greater support are needed to help the creative industries deliver their full contribution to the objectives of the Lisbon Strategy,

**underlines** that over the past few decades there has been a gradual increase in awareness of culture's economic dimension and its role in creating jobs and in rural and urban development,

**calls on national parliaments and governments of Estonia, Latvia and Lithuania and the Baltic Council of Ministers:**

- to intensify the cooperation of the Baltic States on parliamentary and governmental level for development of the creative industries,
- to define creative industries in a wider sense and on a wider level by taking into consideration the multifunctional nature of creative industries,
- to develop joint mappings of creative industries of the Baltic States,
- to develop joint coordinated and predictable support mechanisms for the development of creative industries in the Baltic States,
- to support the development of common creative industries projects in the Baltic States,
- to run the policy of joint positions and structures of the Baltic States in order to develop creative industries in the framework of the EU policy on cultural industries.

Viljandi, 6 December 2008