



**Meeting of the Education, Science and Culture Committee
of the Baltic Assembly**
2–3 February 2023, Vilnius, Lithuania

PROGRAMME
(28/01/2023)

Friday, 3 February

09:00–10:30

Media cooperation in the Baltic States: fighting disinformation, fostering social resilience and increasing media literacy in the region

- Joint actions in addressing information warfare carried out by Russia in the Baltic States and the Eastern Partnership countries
- Cooperation of the media regulatory authorities of the Baltic States regarding media policy and overcoming joint challenges
- Baltic white paper on the strategic goals to fight disinformation and increase social resilience of the Baltic States through increasing media competencies and media literacy in the Baltic region
- Joint programme to improve media literacy in the Baltic States
- Baltic information platform serving as a reliable source of knowledge about events and developments in the Baltic region

Introductory report on the role of media in the Baltics

- **Mr Andres Jõesaar**, Researcher and Associate Professor for Media Policies, Tallinn University {Co-author of the research “Trust in public service media in the Baltic States”}

- **Mr Andres Jõesaar**, Media Adviser at the Arts Department, Ministry of Culture, Estonia
- **Mr Deividas Velkas**, Head of the Media and Copyright Policy Unit, Ministry of Culture, Lithuania
- **Mr Patriks Grīva**, Media Policy Advisor to the Minister for Culture, Latvia
- **Ms Ieva Kaldarauska**, Member of the Board, National Electronic Mass Media Council, Latvia
- **Ms Camilla Gunell**, Chair of the Committee for Knowledge and Culture in the Nordic Region, Nordic Council

Debates

Conclusions for the BA recommendations

10:30–12:00

Cultural cooperation of the Baltic States: strengthening cultural interconnections and bringing people together

- Fostering Baltic cultural cooperation within the region

- International marketing and communication strategy for the Baltic region
- Plans for promoting tourism and cultural interaction between the Baltic States (incl. evaluation of the suggestion of introducing Baltic Capitals of Culture)
- Efficient exchange of data between cultural institutions
- Introduction of a cultural leadership programme in the Baltic States providing an opportunity for Baltic creative professionals to meet and contribute to the delivery of new joint projects

Introductory report on the Strategy for International Branding of the Nordic Region 2022-2025

- **Mr Tobias Grut**, Project Manager & **Ms Ida Croff**, Project Coordinator at the Communications Department of the Nordic Council

- **Mr Uldis Zariņš**, Deputy State Secretary, Ministry of Culture, Latvia
- **Mr Taaniel Raudsepp**, Undersecretary for Arts, Ministry of Culture, Estonia
- **Ms Madli-Liis Parts**, Adviser of Foreign Relations, Ministry of Culture, Estonia
- **Ms Daiva Parulskienė**, Senior Adviser of the Creative Sectors and International Culture Policy Unit of the Ministry of Culture, Acting Director of the Lithuanian Culture Institute
- **Ms Camilla Gunell**, Chair of the Committee for Knowledge and Culture in the Nordic Region, Nordic Council

Debates

Conclusions for the BA recommendations

12:00–13:00

Improving vocational and technical education in the Baltic States to increase the overall competitiveness in the region

- Cooperation and exchange of information between the Baltic vocational and technical education institutions and employer associations to ensure joint approaches and broader coverage
- Implementation of joint programs or modules of vocational and technical education in the Baltic States
- Exchange of vocational and technical education students and educators in the Baltic States
- Cooperation contributing to the quality and prestige of vocational education in the Baltic States

- **Ms Agnė Kudarauskienė**, Vice Minister of Education, Science and Sport, Lithuania
- **Mr Teet Tiko**, Head of the Area of Vocational Education of the Higher Education, Vocational Education, Training Policy and Lifelong Learning Department, Ministry of Education and Research, Estonia
- **Ms Rūta Gintaute-Marihina**, Director of the VET and Adult Education Department, Ministry of Education and Science, Latvia
- **Mr Michael Matz**, Senior Adviser, Secretariat of the Nordic Council

Debates
Conclusions for the BA recommendations

13:00–13:30

Follow-up on the implementation of the recommendations of the Baltic Assembly on scientific capacity and excellence

- Coordinated approach of the Baltic States towards solving common challenges in increasing scientific capacity and excellence in the Baltic research area
- Map of the existing Baltic research cooperation to examine the results of research cooperation and overcome the gaps

— **Mr Marko Piirsoo** (PhD), Head of the Strategic Analysis Department, Estonian Research Council

Debates

13:30–14:00

Follow-up on the implementation of the recommendations of the Baltic Assembly on STEM education

- Coordination of the implementation of policy initiatives to address the shortage of graduates, skills mismatch and gender imbalance in the STEM field
- Necessity for the national institutions of Latvia and Lithuania to become members of the EU STEM Coalition

— **Mr Ramūnas Skaudžius**, Vice Minister of Education, Science and Sport, Lithuania

Debates

14:00–14:30

Follow-up on the implementation of the recommendations of the Baltic Assembly on space-related issues

- Coordination of the 3B cooperation in space-related research
- Joint Baltic space strategy
- Cooperation of the Baltic States within the European Space Agency and its projects

— **Ms Angelīna Bekasova**, Senior Expert of Space and Innovation Policy, Ministry of Economics, Latvia

Debates

14:30–15:00 Internal meeting of the Education, Science and Culture Committee

15:00–16:30 Departure of the delegations

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